
ADDILI

for design



ADDILI FOR DESIGN SCHOLARSHIP INFORMATION BOOKLET

2012

INTRODUCTION

Addili for design is a fashion design school and fashion consultancy based in Nairobi, Kenya.

We pride ourselves in being the only design school in Kenya offering customized and short fashion training.

Our training department offers the following courses:

- Art and design
- Pattern drafting
- Soft furnishings design
- Jewelry design
- Bag design

Our courses cater for learners who value their time and quality of training.

The short courses enable our trainees to learn skills in their course of choice within a short period of time and with the addition of business planning to every course, they are able to start and successfully run their own businesses.

Our mission

To share our passion for fashion with open minded and creative people across borders.

Our vision

To be a trend setter in the fashion industry.

SCHOLARSHIP OBJECTIVE

Our objective is to give an opportunity to an aspiring fashion designer to attain the skills necessary to jumpstart their fashion career.

We desire to discover and be a part of the next big Kenyan fashion design talent.

QUALIFICATIONS

1. The applicant must prove their need for financial assistance.
2. The applicant should be between the ages of 18-28 years old.
3. The applicant should have a creative edge and show originality.
4. Handicapped people are encouraged to apply.
5. The applicants should have a high school certificate.



HOW TO APPLY

You are required to:

- Write an essay (1000 words max) detailing why you deserve to win the scholarship, who you are as an artist and what you intend to do after your course.
- Create a 12 look collection in fashion sketches
- Write a cover letter with your contacts and personal details including your age.

You have to sending options:

1. **Email-** Send your essay and collection to addilifordesign@gmail.com with the title SCHOLARSHIP APPLICATION.
2. **Post-** Send your bound application to P.O. BOX 54843-00200 NAIROBI, KENYA.



TERMS AND CONDITIONS

1. Applicants are advised to read through these terms. All applications sent will be viewed as an agreement to the terms and conditions.
2. Any applications sent after the deadline will not be accepted.
3. Applicant should not contact Addili for design after sending their applications. The winning applicant will be contacted by Addili for design via email.
4. The scholarship only covers tuition fees. The winning applicant will be required to purchase their own learning materials, cater for their accommodation and transport.
5. The scholarship is only valid for 6 months after it has been awarded. The winning applicant will be allowed one month to prepare to begin classes. The starting date will be agreed upon between the school and the winning applicant, any delay by the winning applicant will warrant disqualification.
6. The winning applicant and their work will be used for promotional purposes for Addili for design.



ALL THE BEST DESIGNERS!