
ADDILI

for design

STUDENT CATALOG

2012-2013



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ADDILI FOR DESIGN

INTRODUCTION

Addili for design is a fashion design school and fashion consultancy based in Nairobi, Kenya.

We pride ourselves in being the only design school in Kenya offering customized and short fashion training.

Our training department offers the following courses:

- Art and design
- Pattern drafting
- Soft furnishings design
- Jewelry design
- Bag design

Our courses cater for learners who value their time and quality of training.

The short courses enable our trainees to learn skills in their course of choice within a short period of time and with the addition of business planning to every course, they are able to start and successfully run their own businesses.

Our mission

To share our passion for fashion with open minded and creative people across borders.

Our vision

To be a trend setter in the fashion industry.

Reasons why you should consider exploring and nurturing your skills at Addili for design:

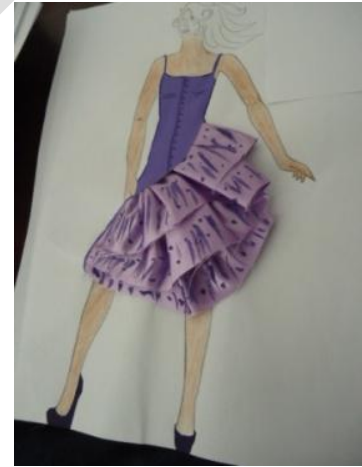
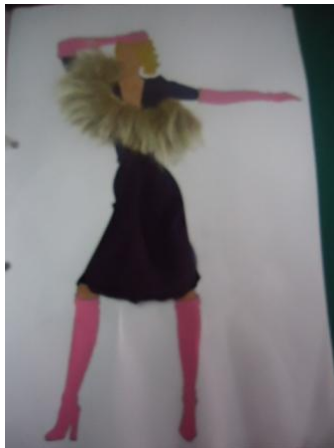
- Our course durations are short making it convenient for learners engaged in other activities to do both and finish training within a reasonable period of time. The quality of training is not compromised but is instead enhanced by subject concentration.
- Field work is a major part of our training for students to learn; where to source for materials, the players in the industry and to conduct market research.
- Our courses are highly applicable in the Kenyan market and our intensive up to date training gives our trainees a competitive edge.
- Business planning is part of our training enabling our trainees to start and successfully run their own businesses.

ADDILI FOR DESIGN

COURSE DETAILS

1. Fashion sketching

Learn how to design and sketch designs that are presentable to your clients.



Duration: 4 Weeks

Fees: Ksh. 15,800

1. Introduction
2. Object of design
3. Rationale for studying design
4. The human figure
5. Elements of design
6. Principles of design

- 7. Silhouettes
- 8. Fashion sketching
- 9. Designing
- 10. Art and design project

2. Pattern drafting

Learn how to professionally draft, cut and sew designs that are a perfect fit to your clients.



Duration: 5 months

Fees: Ksh. 62,800

- Introduction
- Basic block
- Drafting blocks for individual figures
- Developing blocks into patterns: Skirts
- Trousers
- Bodice
- Sleeves
- Dresses
- Collars
- Coats and jackets
- Pattern drafting project

3. Soft furnishings design

Learn how to make items used to furnish the house such as: cushions, curtains, bed covers, seat covers, table runners, floor rags and table mats.



Duration: 4 months

Fees: Ksh. 52,600

- Introduction
- Stitches
- Seams
- Openings
- Curtains
- Cushions and cushion covers
- Seat covers
- Bed covers
- Table clothes
- Door mats
- Soft furnishings project

3. Jewelry design

Learn how to make various kind of jewelry using different techniques.



Duration: 4 months

Fees: Ksh. 54,000

- Introduction
- Seams
- Openings
- Tote bags
- Clutches and wallets
- College bags
- Hand bags
- Bag making project

***The fees are exclusive of materials for projects.**

STUDENT FEE PAYMENT OPTIONS

Students have the following payment options:

1st	1st	2nd	3rd	4th	5th
Fashion sketching	15,800				
Pattern drafting	16,400	14,200	12,200	10,800	9,200
Soft furnishings	16,800	14,200	11,600	10,000	
Jewelry design	32,800				
Bag design	16,800	14,200	12,600	10,400	

- Fashion sketching, card and gift wrapping design and any other customized course should be paid in full.
- All installments should be paid on the 3rd day of the month for three consecutive months without fail.

Please adhere.

HOME TRAINING

Addili also offers home training for trainees who:

- Are too busy to make it to class.
- Physically unable to make to our institution.
- Prefer to be trained from home.

Our courses are practical and therefore, home trained students require certain tools and equipment that are essential for their training at home. They are listed below:

Pattern drafting, soft furnishings and bag design

- Sewing machine
- Scissors
- Paper scissors
- Brown papers
- Printing paper(rim)
- Tailors pins
- Pritt glue
- Cotton threads
- A cutting table
- Iron box
- Tape measure
- French curves
- Tracing wheel
- Seam ripper
- Tailor's chalk
- White/green/yellow carbon paper
- Fabric (projects)

Jewelry design

- Jewelry making set
- Beads
- Silver and brass wire
- Cotton cord and elastic cotton cord
- Crimp beads
- Closures

FEE PAYMENT FOR HOME TRAINING

***Home trained clients are required to pay their fees in full; transport could be payed monthly or together with the fees.**

Pattern drafting	92,000/=	Plus transport
Soft furnishings	86,000/=	Plus transport
Jewelry design	65,000/=	Plus transport
Bag design	82,000/=	Plus transport
Hand crafted card design	28,000/=	Plus transport

- ✚ Transport varies depending on the trainees' location of residence.
- ✚ Students will set their days and times of training which they will adhere to for the period of training. Only two additional weeks will be added to the end date due to postponement, if the period exceeds this, the student will be expected to pay additional fees depending on the number of sessions remaining.

REQUIREMENTS FOR YOUR COURSE

1. Art and design

- Pencil colors
- Water colors
- Paint brush: small and medium sizes
- Printing papers (rim)
- 30cm ruler
- Box file
- HB pencils
- Eraser

2. Pattern drafting

- Printing papers (rim)
- 30cm ruler
- Box file
- Tracing wheel
- French curves
- Carbon paper; green/yellow
- Tailors chalk
- Cotton thread

- Tape measure
- Seam reaper
- Tailors pins
- Brown papers
- Fabric (projects)

4. Jewelry

- Jewelry making set
- Beads and accessories(project)

5. Bag making

- Tape measure
- Tailors chalk
- Tailors pins

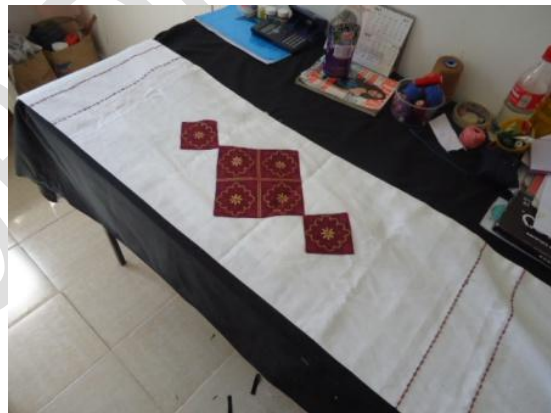
- 30cm ruler
- Seam reaper
- Box file
- Fabric (project)

6. Soft furnishings

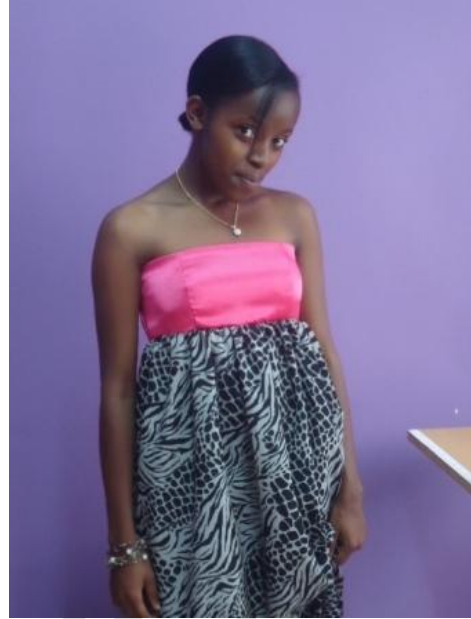
- Tape measure
- Tailors chalk
- Tailors pins
- Seam reaper
- Box file
- Fabric (project)

ADDILI FOR DESIGN

OUR IMAGES







APPLICATION REQUIREMENTS

The application requirements are:

- 2 passport photos
- 1 copies of ID
- Ksh. 1500 registration fee.

Please note that all payments should be made to our account:

Cooperative bank

Coop house branch

A/C Name ADDILI FOR DESIGN

A/C No. 01136186158800